

Doug Hamilton

"A Talent with National Caliber"

*H*is voice matured early and Doug Hamilton possesses wonderful on-camera looks and loves performing. When he was 10, his father purchased him a small *Mayfair* tape recorder at Montgomery Ward. It quickly became his favorite pastime.



A couple of years later, summer courses in broadcasting seemed like a logical choice for Doug's summer activities. The NPR station offered a summer of experiencing the creativity of writing radio comedies, doing the sound effects manually, acting, and actually working in an old-style radio studio. He returned to his Catholic school in the fall, bringing his new enthusiasm for broadcasting. The Nuns at the school wanted to do something to help encourage him; despite their limited resources, they found a way. A heavy old tape recorder had broken, so they decided to give it to him. Doug repaired that *Voice of Music* reel-to-reel tape recorder himself and it became the cornerstone to young Doug's dream of having his own audio studio.

In his early attempts at building a studio, the broadcasting teenager put up walls in his parent's basement and even rigged a light in the kitchen so the rest of the family would know to be quiet when the microphone was open. Retired General Motors executive and family friend, Phil Henderson says, "*I knew when Doug pulled out his tape recorder to play one of his productions, that this would be his profession. It amazed me how polished he sounded even before he graduated from high school.*"



"Wimp"

Doug's broadcasting moved out of his folks' basement and actually onto the air. Beginning in his hometown of Flint, Michigan, he helped start his high school's radio station and soon after graduation was working at a paying on-air job at radio station *WCZN*. That position led to larger cross-town rival *WKMF/WGMZ* and then to the bigger market of Detroit and *WOMC*. The adult contemporary format of *WOMC*, opened up his exposure to local fame in radio.



"Humphrey Bogart"

100.3 WNIC was a highly rated station during his tenure and Doug had great ratings for his mid-day shift. Many national advertising agencies have offices in Detroit and most importantly, producers who heard him, booked him.

Doug's wife had modeled in the market as a teenager and knew the talent agencies. Much had changed since she was working as a talent and an agent's individual involvement had also altered. She decided to continue to work nights in radio and get Doug's audio and video demos into the agencies and industrial training production houses during the day. It took months before Doug got booked again for a national car ad campaign, but the effort really paid off. That was almost 25 years ago, but Doug's talent has bloomed, and the dream of his own studio has been a reality since 1982.

In the Detroit market and throughout the Midwest, the name Doug Hamilton is synonymous with outstanding voice and on-camera performance. He is solid, with exceptional diversity on his resume.



"Roger Ebert"

Doug is a gifted voice over artist who can do many styles and approaches in announcer and narrator roles, or as many character parts a writer can possibly create. "The Voice", as he is often called, is a mimic as well as an impressionist. When he was working in radio, a producer would call up and say, "Can you do Jimmy Carter?" Doug would reply, "I'll work at it." He would meet the producer at Ron Rose Studio and imitate the former president. Then as the auditions called for it, Doug began evolving his character work into on camera performances.



"Inspector Clouseau"

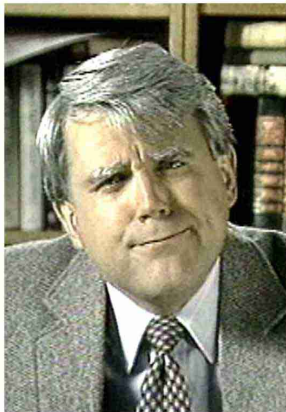
Doug was surprised one year by an **"Outstanding Talent Award"** given by a national industrial training production organization. The production rewarded was that of a hilarious bit about a group of employees being pelted with information by a fast talking trainer played on camera by Doug. *"Detective Joe Friday"*

He has played everything on camera and off, from a wacky game show host, to a perfect Rod Sterling, a dead-on Detective Joe Friday from Dragnet, and has played Humphrey Bogart in several different productions.

Despite all of this diversity in his talent, what has had him most noticed in the past few years has been his national Lincoln Mercury dealer commercials.

Drew Titran of Young & Rubicam says, **"Doug must breathe through his toes. His vocal control is just powerful. He can give consistently, take after take. It is amazing to work with him."**

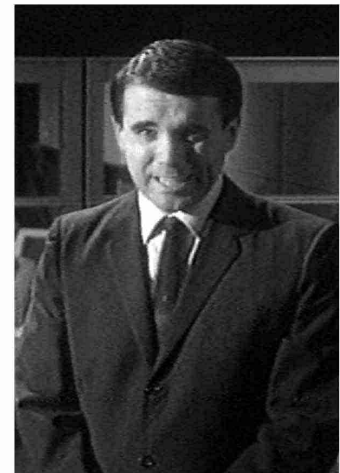
Doug Hamilton is focused and has such a range of performances that producers or writers have more to work with, and less required time to get the production finished.



"Andy Rooney"

"For Doug Hamilton, growing as an artist feeds his excitement in the industry and his ability to grow is still happening," states former WNIC announcer and co-management firm member Dick Shafran. **"Doug knows how to record and edit, and he knows when a vocal or on camera delivery is right. When we are sent copy and do auditions ourselves, I know that if I can please Doug, I can please the producer."**

This phenom has grown to understand what it takes to work efficiently to please producers, writers, and directors. He has an innate sense of how to deliver the best that he can and still grow in new ways to match performing trends. Doug is a talent of true national caliber.



"Rod Serling"

"In order to keep working, I have to pay attention to what is a 'hot trend' at any given week and be able to do it in the studio," says the talent himself.

Doug Hamilton keeps his studio always updated, including installation of the latest in digital and internet-based technology. He is frequently consulted on technical audio designs for other studios. Doug enjoys both worlds-voicing and audio editing, just as he did when 12 years old. Despite his success, Doug remembers well the first tape recorder his Dad bought him. Though it had long been broken down and taken apart, he checked out eBay and purchased a beautiful, like-new **Mayfair** tape recorder with microphone, just like the one he had as a boy. Someday he wants his children to see where his inspiration began.

